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ROUSE 24 - "OPUS 78"



jason robb design concept paper was created exclusively for Rouse High School

CONCEPT INTRODUCTION

As we begin the Rouse creative process for the 2024 season, I want to lay out a simple set of goals to focus our creative & educational process on after such a banner year. Commit to the continued development and reinforcement of the Rouse Brand created in 2021, as the brand and concept are outlined below, we must continue to refine and define our aesthetic as a creative and educational team.

BRAND: Rouse....The Neo-Classicalist

Neoclassicism is a twentieth-century trend, particularly current in the interwar period, in which composers sought to return to aesthetic precepts associated with the broadly defined concept of "classicism," namely order, balance, clarity, economy, and emotional restraint.



Rouse High School Band at the 2023 UIL Texas State Marching Band Contest Finals

More clearly, as the Rouse team both educationally and creatively pushes forward, I want to

DESIGN PROCESS PRIORITIES

1. Effect-Driven Decision Making

- Through the process, I will do my best to create a coordinated timeline for major and minor events, however - every member of the team must be focused on dialing in their layer to maximize the overall effect through composition first and foremost as the design process begins.

2. Excellence Based Composition

- All content-driven moments should be written/constructed with field-level adjudication reads in mind and written with an "excellence-centric mindset from day one."
 - Early season - "Readability of Intent"
 - Mid-season - "Clarity of Intent"
 - SMBC week - "Defining the Standard of Excellence"
- The SMBC and BOA Adjudication Sheets should be referenced OFTEN during all phases of the creative process
 - [UIL State Adjudication Sheets](#)
 - [Bands of America Sheets \(end of PDF\)](#)
- I will be actively creating "mindfulness" reminders through each phase of the construction process.

3. Communication Layers Focus

- **Emotional** - how are we communicating with audio/visual volume, musicality, and expression?
- **Technical** - how are we designing for clarity of intent through excellence and execution
 - At all times we should be assessing the performability of all elements constantly weighing the demand on the performers as we layer multiple responsibilities
 - Perception of content should always be present as well as the intended level of execution
 - Clarity Intent should be constantly considered as drafts are revised, edited, and finalized through the process
 - Simultaneously responsibilities should be considered and crafted carefully with the end in mind
- **Intellectual** - how are communicating with Clarity of design elements
 - Variety
 - Subtlety vs. Overtness
 - Clarity of creative intent
 - Originality

CONCEPT: "opus 78"

Welcome to 'Masterpiece,' a journey through the realms of creating a work of art, set against the majestic backdrop of Camille Saint-Saëns' Organ Symphony. As we embark on this journey, witness the transformation from a single spark of inspiration to the grand unveiling of a monumental work of art...not too unfamiliar from our marching season arc.



DYNAMIC SETPIECES:

Designed similarly to the LA Philharmonic Walt Disney Theater Organ....this would be a multi-layered coroplast to give a sense of dimensionality, scale, and imagination.



There will be a feature for the end of the show - where a FLAT panel of coroplast will extend out of each side tripling the width of each prop - creating an endzone to endzone organ saturation for the grand finale of the production.

16 units.



Will be moved on an enterprise rental truck -

We use a 26' box truck with a lift gate.

1. Introduction - "The Vision": 90 seconds

Masterpiece Intro/Opener Theme

Saint-Saens

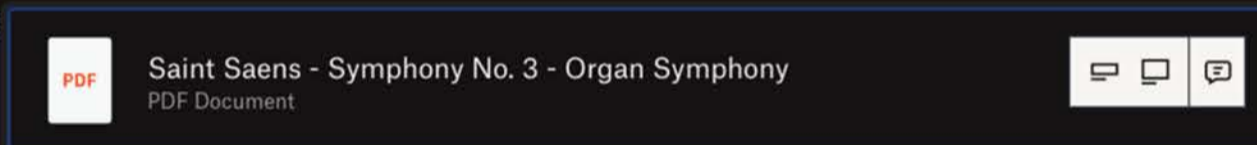


• **Musical Repertoire**

- Motif from Saint-Saens Symphony No. 3 "Organ Symphony"



<https://open.spotify.com/track/1mmGjZgWQZIHhdIZaht8Hv>



<https://www.dropbox.com/scl/fi/bsaqycymuw556wtudh4pe/Saint-Saens-Symphony-No.-3-Organ-Symphony.pdf?rlkey=bdifs1adwli0skpbti15k0re0&dl=0>



<https://www.dropbox.com/scl/fi/71l7w5qw57hwwfitwf2ob/Masterpiece-Theme.musx?rlkey=g4pwsetapifg69kciu0n1w1ie&dl=0>

• **MUSICAL PACING**

- **PRESHOW - 45 seconds**
 - **TEMPO - PRESHOW - Eighth Note = 80**
 - **Electronic Sound Design to begin - 15 seconds**
 - Justin - we can chat about this - should be very stoic and ambient to start - but we want some serious depth of sound before the winds enter.
 - **Backfield Full Ensemble + Soloists - 30 seconds**
 - M1-8
 - Full band backfield, small ensemble two soloist interjections.
 - Ideally 1 Flute & 1 Clarinet
 - Will culminate in a full field crescendo corner release where the current M8 is.
 - The announcement will be during this - release echo is what we hear to begin